

Final Application

Bring your ideas to light!

Please note: the information contained on this form will be kept confidential and only circulated with the judges of 2024 PITCH.

We acknowledge that this idea is your property.

Deadline: Must be delivered to THE CENTER by November 1, 2024, 4:00 p.m.



Name(s) _____

Address _____

Email _____ Phone _____

Company name _____

Our business plan includes the following:

- Contact information
- Name of business
- Overview and description of the business concept
- Acknowledgment of investors or partners (silent partners do not need to be disclosed)
- Tentative or known business location
- Approximate number of employees
- Financial projections - start-up costs, capital equipment costs, projected revenue, and expense for 3 years
- Viability of the business via research (including location data and competition) – SWOT analysis
- Sales & marketing plan
- Budget for how the grant money will be used
- (Optional) Recommendations/Letters of Support

I hereby declare that the Business Plan submitted, and ideas associated therewith are my own original work.

Signature of Applicant

Signature (if partners)



Please return Application and Business Plan to:
info@thecenterlebanon.org

Or: THE CENTER
989 Quentin Road, Suite 1
Lebanon, PA 17042